

Brand Guide

WSP

3x



x



visbl[®]

8x



Primary Font

Bluu
Next

Sharp and precise, a totally good
choice to replace any boring serif font
like the Times New Roman



A B C D E F G H I K L M N O P Q R S T V X Y Z
a b c d e f g h i k l m n o p q r s t v x y z

Secondary Font

**WAVE
HAUS**

Wavehaus Sans Free Typeface is a Geometric Sans Serif typeface family with 6 weights. This modern sans is ideal for the headline, editorial, magazine, product packaging and so much more!



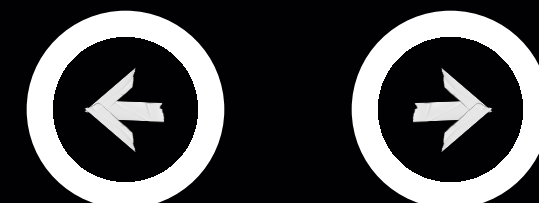
A B C D E F G H I K L M N O P Q R S T V X Y Z
a b c d e f g h i k l m n o p q r s t v x y z

Strong blue

#002bc6
rgb 0, 43, 198
cmyk 100, 78, 0, 22
pantone 2728 c

Rich Black

#020203
rgb 2, 2, 3
cmyk 35, 35, 2, 99
pantone black 6 c



Glaucous

#5f76cb
rgb 95, 118, 203
cmyk 53, 42, 0, 20
pantone 272 c





Don't change color of the logo



Don't use any effects



Don't do strokes on the logo



Don't distort the logo



Don't rotate the logo



Don't reduce the opacity

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